

ARTICLE VII  
**Signs**

**§ 305-46. Building permit required.**

No sign shall hereafter be located, erected, moved, reconstructed, extended, enlarged, converted, or structurally altered without a building permit, except those signs excepted in § 305-47 below, and without being in conformity with the provisions of this chapter. The sign shall also meet all the structural requirements of the Building Code.

**§ 305-47. Signs in residential, conservancy and floodplain districts.**

All signs are prohibited in all residential, conservancy and floodplain districts except the following:

- A. Signs over show windows or doors of a nonconforming business establishment announcing without display or elaboration only the name and occupation of the proprietor and not to exceed two feet in height and 10 feet in length.
- B. Real estate signs not to exceed eight square feet in area which advertise the sale, rental, or lease of the premises upon which said signs are temporarily located.
- C. Name, occupation, and warning signs not to exceed two square feet located on the premises.
- D. Bulletin boards for public, charitable, or religious institutions not to exceed eight square feet in area located on the premises.
- E. Memorial signs, tablets, names of buildings, and date of erection when cut into any masonry surface or when constructed of metal and affixed flat against a structure.
- F. Official signs, such as traffic control, parking restrictions, information, and notices.
- G. Temporary signs when authorized by the Building Inspector for a period not to exceed 30 days.

---

<sup>25</sup> Editor's Note: For the provisions of Article G, Land Subdivision, which immediately followed this section, see now Ch. 304, Subdivision of Land.

**§ 305-48. Signs in business and industrial districts.**

Signs are permitted in all business and industrial districts subject to the following restrictions:

- A. Wall signs placed against the exterior walls of buildings shall not extend more than six inches outside of a building's wall surface, shall not exceed 500 square feet in area for any one premises, and shall not exceed 20 feet in height above the mean center-line street grade.
- B. Projecting signs fastened to, suspended from, or supported by structures shall not exceed 100 square feet in area for any one premises; shall not extend more than six feet into any required yard; shall not extend more than four feet into any public right-of-way; shall not be less than 10 feet from all side lot lines; shall not exceed a height of 20 feet above the mean center-line street grade; and shall not be less than 10 feet above the sidewalk nor 15 feet above a driveway or an alley.
- C. Ground signs shall not exceed 20 feet in height above the mean center-line street grade, shall meet all yard requirements for the district in which they are located, and shall not exceed 100 square feet on all sides for any one premises.
- D. Roof signs shall not exceed 10 feet in height above the roof, shall meet all the yard and height requirements for the district in which they are located, and shall not exceed 300 square feet on all sides for any one premises.
- E. All signs shall advertise, promote, or represent only establishments, goods, or services located, sold, or manufactured within 100 feet.
- F. Combinations of any of the above signs shall meet all the requirements for the individual sign.

**§ 305-49. Signs facing residential districts.**

No sign, except those permitted in § 305-47, shall be permitted to face a residential district within 100 feet of each district boundary.

**§ 305-50. Prohibited signs.**

Signs shall not resemble, imitate, or approximate the shape, size, form, or color of railroad or traffic signs, signals, or devices. Signs shall not obstruct or interfere with the effectiveness of railroad or traffic signs, signals, or devices. No sign shall be erected, relocated, or maintained so as to prevent free ingress to or egress from any door, window, or fire escape, and no sign shall be attached to a standpipe or fire escape. No sign shall be placed so as to obstruct or interfere with traffic visibility.

**§ 305-51. Nonconforming signs.**

A sign lawfully existing at the time of the adoption or amendment of this chapter may be continued although the use, size, or location does not conform to the provisions of this chapter.

However, it shall be deemed a nonconforming use or structure and the provisions of Article VIII shall apply.